

After The News
Design + Communication

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Scotland Can Make It

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4 Ideas:
Proposals for a souvenir for the Olympic and
Commonwealth Games

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25.07.11



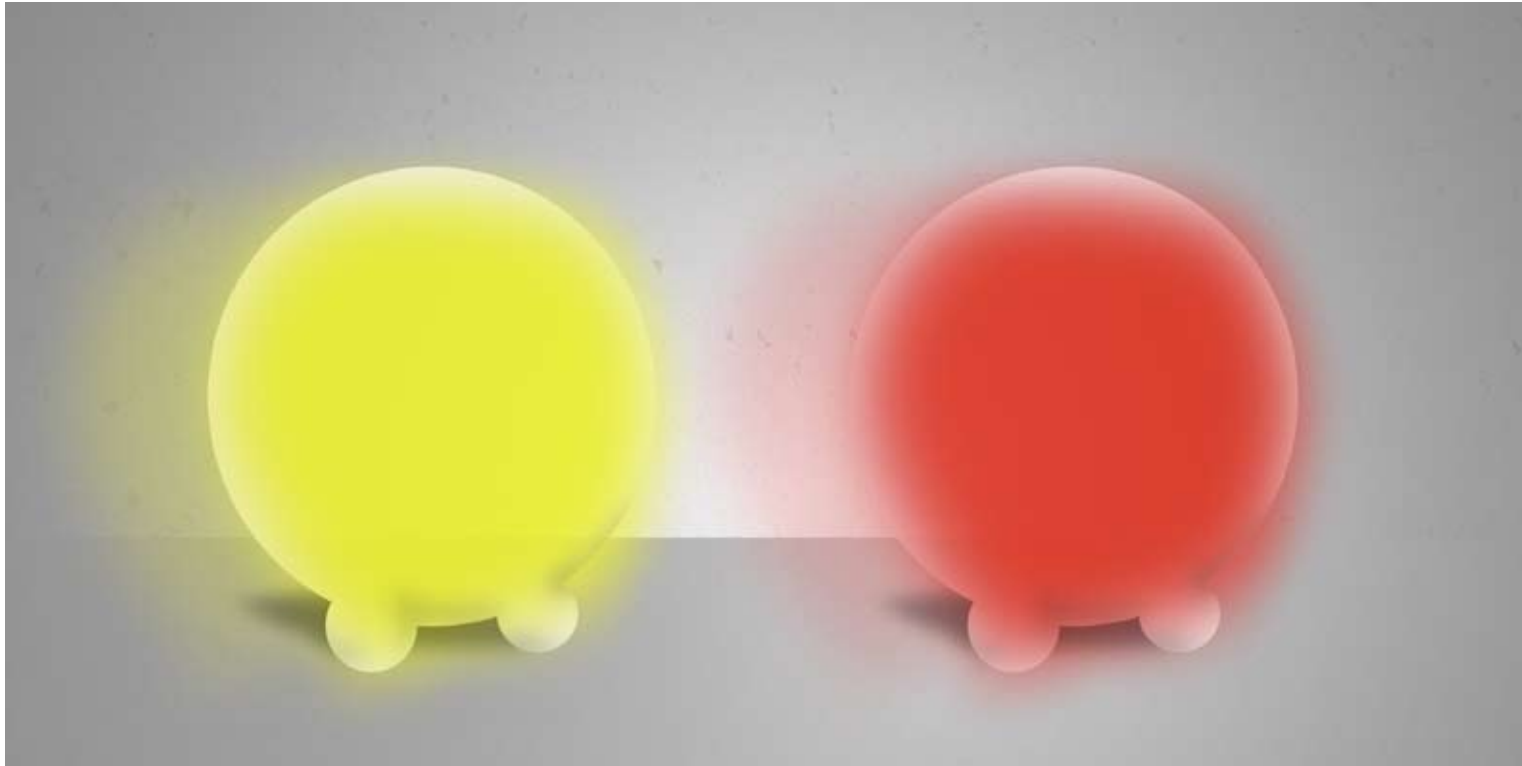
Scotland Can Make It

Proposals and Ideas

Idea 1: Create a single gold casting of a Dalmarnock tenement flat, cast in exactly the same volume of gold as it is possible to purchase had Glasgow City Council paid Margaret Jaconelli* the same price for her flat/land as that paid for land owned by City Refrigeration, a prominent Labour Party doner. This gold casting would then be presented to Mrs Jaconelli. The funds for this endeavour would be generated by creating a mass-produced run of plastic gold-effect replicas. These would be sold outside sporting grounds, (in a similar way to the cheap plastic mini-replicas which are sold outside world landmarks such as the Eiffel Tower etc) for £4 each, by asylum seekers, £2 going to the seller, £1 to production and infrastructure costs, and £1 going towards raising the funds for the Golden Tenement. This idea will be developed in collaboration with Silversmith and Jeweller Marianne Anderson, and members of State.

For an Olympic Souvenir, a similar subject of eviction orders would be identified, and the same principle applied.

* Margaret Jaconelli was the last resident to be evicted from Dalmarnock so land could be cleared for the Commonwealth Games.



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Idea 2: Glasgow Might be Better or Might Be Worse: RSS-fed Glowing Orb Lamp.

A lamp which is connected, via an ethernet cable to live rss feeds about major sporting events, and which through a text aggregator can establish whether the respective games are 'good' or 'bad, both in terms of how they are organised, how they are received by the public, and the general impact, for better or worse, on the overall wellbeing of the city. This results in a constantly shifting change of colour, from yellow for good, to red for bad. The form of the lamp is based loosely on an amorphous and simplified version of the 'Mr Happy' brand mascot previously employed by Glasgow City Council. This idea will be developed in collaboration with product designer Paul Kerlaff, programmer David Kelly, and members of State.



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Idea 3: Starting Pistol.

A double ended starting pistol, reflecting on both the problem of gun crime in the Olympic and Commonwealth cities, and at the same time proposing a solution with the suggestion of a double ended weapon. This would be manufactured to the standard of a refined ornament which could sit on display in the recipients house. This idea will be developed in collaboration with product designer Paul Kerlaff, and members of State.



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Idea 4: Precision Egg and Spoon

A highly engineered and refined silver spoon, and accompanying egg. Egg and spoon races symbolise something of British eccentric sporting endeavour. As a game it was first recorded as being invented and played here in the 1890's. This proposal takes this simple game and develops a precision engineered and perfectly balanced spoon for aesthetes and athletes alike.

Each custom designed pack would contain 2 spoons and 2 eggs (cast from plastic but weighing the same as the average Scottish egg). The pack would consist of a custom moulded 12-egg egg box, modified internally to elegantly hold the 2 eggs and spoons. This idea will be developed in collaboration with Silversmith and Jeweller Marianne Anderson, and members of State.